

- Home in Cliftonville project aims:
1. HOME delivers a coherent and high quality programme of artist residencies/commissions
 2. HOME builds a *sense of belonging* and increased *civic pride* for the residents of Cliftonville
 3. HOME results in a more positive reputation for Cliftonville
 4. HOME results in a reputation and/or legacy for socially-engaged arts practice in Cliftonville

Aim	Measures of success	Data collection methods	Frequency	Responsibility
HOME delivers a coherent and high quality programme of artist residencies/commissions	Number of artist applications / number of artists selected Number of artists days employment / experience of HOME artists Number of new artworks / number of exhibition and performance days Number of participants / experience of participants Number of audience members / experience of audience members	Quantitative: <ul style="list-style-type: none"> ▪ Excel spreadsheet for each Home project ▪ Individual Home artist questionnaires ▪ Audience member/participant questionnaires Qualitative: <ul style="list-style-type: none"> ▪ Filmed/audio recorded interviews with partners, artists, audiences, project team and volunteers ▪ Individual artist questionnaires ▪ Audience member/participant questionnaires 	Quantitative: <ul style="list-style-type: none"> ▪ Each Home artist ▪ Participants x 10 per project ▪ Audience members x 50 per project Qualitative: <ul style="list-style-type: none"> ▪ Baseline and endline interviews ▪ Artist/audience/participant questionnaires 	Quantitative: SJ/DChil SP/DChad Qualitative: SP/DChad
HOME builds a <i>sense of belonging</i> and increased <i>civic pride</i> for the residents of Cliftonville	Number of participants / experience of participants Number of audience members / experience of audience members Number and range of community groups engaged in HOME Number of volunteers engaged in HOME / number of hours in-kind support Number of participants/audience members engaged in HOME Number of participants/audience members exposed to local heritage Increased participant/audience member awareness of local heritage	Quantitative: <ul style="list-style-type: none"> ▪ Excel spreadsheet for each Home project ▪ Individual Home artist questionnaires ▪ Audience member/participant questionnaires ▪ Baseline/endline 'social connections' analysis Qualitative: <ul style="list-style-type: none"> ▪ Filmed/audio recorded interviews with partners, artists, audiences, project team and volunteers ▪ Individual artist questionnaires ▪ Audience member/participant questionnaires 	Quantitative: <ul style="list-style-type: none"> ▪ Each Home artist ▪ Participants x 10 per project ▪ Audience members x 50 per project Qualitative: <ul style="list-style-type: none"> ▪ Baseline and endline interviews ▪ Artist/audience/participant questionnaires 	Quantitative: SJ/DChil SP/DChad Qualitative: SP/DChad
HOME results in a more positive reputation for Cliftonville	Number and range of visitors to HOME exhibitions/performances Number and range of media items / positive v. negative coverage Number and range of social media comments Changing nature of residential properties for sale/for rent in Cliftonville Changing nature of business properties for sale/for rent in Cliftonville Residents peer review of HOME project and outcomes (e.g. working adult / retired adult / young person / new arrival)	Quantitative: <ul style="list-style-type: none"> ▪ Excel spreadsheet for each Home project ▪ Individual Home artist questionnaires ▪ Audience member/participant questionnaires ▪ Baseline/endline 'lettings/sales' analysis ▪ Media/digital media report(s) Qualitative: <ul style="list-style-type: none"> ▪ Filmed/audio recorded interviews with sample of key community stakeholders ▪ Individual artist questionnaires ▪ Audience member/participant questionnaires 	Quantitative: <ul style="list-style-type: none"> ▪ Each Home artist ▪ Participants x 10 per project ▪ Audience members x 50 per project Qualitative: <ul style="list-style-type: none"> ▪ Baseline and endline interviews ▪ Artist/audience/participant questionnaires 	Quantitative: SJ/DChil SP/DChad Qualitative: SP/DChad
HOME results in a reputation and/or legacy for socially-engaged arts practice in Cliftonville	Experience of HOME artists, including the stimulation of further opportunities Arts sector peer review of HOME project and outcomes (e.g. ACE, AN, ENGAGE, RSA, UCA, KCC) Number and range of written journal papers Number and range of conference presentations Further arts/cultural funding identified and/or secured for Cliftonville	Quantitative: <ul style="list-style-type: none"> ▪ Excel spreadsheet for each/total Home project ▪ Individual Home artist questionnaires ▪ Endline 'peer review' analysis Qualitative: <ul style="list-style-type: none"> ▪ Filmed/audio recorded interviews with sample of key arts/cultural stakeholders ▪ Individual artist questionnaires 	Quantitative: <ul style="list-style-type: none"> ▪ Each Home artist Qualitative: <ul style="list-style-type: none"> ▪ Baseline and endline interviews ▪ Artist/audience/participant questionnaires 	Quantitative: SJ/DChil SP/DChad Qualitative: SP/DChad